



**Lane County
Coordinated Care
Organizations'
Community
Advisory Council**

LiveHealthy
LANE



PUBLIC HEALTH
PREVENTION



**Lane Community
Health Council**



PacificSource
Community Solutions



Trillium
Community Health Plan[®]

Executive Summary: 2023 Community Health Improvement Plan Progress Report

PARTNERSHIPS TO ADDRESS COMMUNITY HEALTH IN LANE COUNTY

[Live Healthy Lane](#) is a collective effort to improve the health and well-being of the Lane County community. Partners implement a [Community Health Assessment](#) (CHA) to identify the community's most pressing health concerns. A 5-year [Community Health Improvement Plan](#) (CHP) is developed to address these concerns. Issues identified in the CHA are complex and cannot be addressed by a single group. By using a [Collective impact model](#), the CHP helps boost the efforts of many partners working on a shared goal.

2021-25 CHP Shared Goal:
To create the community conditions necessary to promote behavioral health and physical wellness across the lifespan for all people in Lane County.

CHANGES IN THE LANDSCAPE

Live Healthy Lane partners use the Mobilizing for Action through Planning and Partnerships (MAPP) framework to conduct the CHA and CHP. The MAPP framework is a community-driven process designed to improve population health and equity. A 2019 national evaluation helped further embed equity and community engagement into the framework.



In July 2023, Live Healthy Lane partners will begin training on the updated assessments. Workgroups will be formed to develop and implement a 2024 CHA.

Lane County's second year of CHP implementation included continued infrastructure development. United Way of Lane County stepped back from its role as the administrative organization for Live Healthy Lane. Between December 2022 and April 2023 partners worked with a consultant to help clarify Live Healthy Lane's purpose, goals, and key functions. The following actions were chosen:

- Focus Live Healthy Lane Steering Committee efforts on the CHP.
- Identify an administrative organization and hire staff to coordinate efforts.
- Train partners in CHA framework, including strategies for sharing power and decision-making with community.
- Convene CHA workgroups.

COMMUNITY ADVISORY COUNCIL SUPPORTED STRATEGIES

Lane County’s Coordinated Care Organizations (CCOs) – Trillium Community Health Plan and PacificSource Community Solutions – and the Lane Community Health Council (LCHC) fund strategies directed by the Lane County CCO Community Advisory Council (CAC). The CAC plays a key role in making sure investments align with the CHP. The following sections highlight strategies supported by the CAC during the reporting period from May 2022 to May 2023. Additional details about the CHA and CHP can be found on the [Live Healthy Lane website](#).

CHP Priority 1:
Ensure incomes are sufficient to meet basic costs of living (e.g., housing, childcare, food, transportation)

In 2023, COVID-19 emergency expansion of Supplemental Nutrition Assistance (SNAP) Program benefits ended. Over 720,000 Oregonians saw an average reduction of \$95 (approximate 40% decrease) in their SNAP benefits. Some individuals on Social Security also received a Cost-of-Living Allowance (COLA), reducing SNAP benefits even more. At the same time, food costs are about 11.3% higher than one year ago (USDA, Summary Findings Food Price Outlook, 2023). The CAC supported a variety of strategies to increase access to basic needs:

- Staff worked with the CAC Rural Advisory Committee partners to develop a ‘Food Resources & Food Grant Opportunities’ email communication to support access to local food.
- Trillium CAC members supported investments in Trillium Produce Plus (TPP), an ongoing partnership with FOOD for Lane County bringing high-quality fresh fruits and vegetables, plus additional food items to the community in clinics and public settings. TPP is a low barrier, easily administered program that can prioritize specific groups to increase access to food.
- CAC Prevention Workgroup members approved additional funding to address growing food security needs. A full report on 2022 projects is available here: [2022 Food Security Report](#).
- Trillium CAC members helped invest \$240,000 to support economic stability and neighborhood and built environments. Projects included:



- **Carry It Forward:** Provided a mobile shower unit, an Americans with Disabilities Act (ADA) shelter unit, a kitchen unit, a laundry unit, and partial coverage for a Traditional Health Worker (THW) to work in the Tom Campbell medically fragile camp for unhoused individuals.
- **SquareOne Villages:** Final stage capital construction costs for Peace Village Co-op. Consists of 70 units of high-quality, energy-efficient, permanently affordable co-op housing for people with low incomes.
- **Burrito Brigade:** Provided 600 burritos per weekend, 31,200 per year; canned protein, peanut butter, and canned soup for the Little Free pantries; and the Waste to Taste program serving 200 households per week. Additional funds will be used to build Little Free Pantries.
- **CORE Eugene:** Staffing, renovation, transition costs, and furnishing of an Advocacy Center: a safe space for 16–29-year-olds to access free Life Skills workshops, a Community Garden, resume and job support, harm reduction supplies, basic needs, and case management.

- **YMCA Rainbow Pre-School room:** Provided funding for a pre-school space in the new YMCA building scheduled to open in 2024.
- PacificSource CAC members helped Lane Community Health Council invest in seven community organizations to address the basic needs of those most vulnerable in Lane County. Projects included:
 - A pilot program that will create opportunities for unhoused (yet sheltered) individuals to transition into or advance their employment.
 - Assistance with basic needs for communities impacted by the 2022 wildfires in Oakridge and Westfir.
 - Full reports of LCHC 2022 Investments can be found here: [2022 Community Initiative Grant Awardees, 2022 Community Benefit Initiative Recipients.](#)



CHP Priority 2:
Establish community conditions that support behavioral health and physical well-being

CAC Health Promotion & Prevention Plan

Trillium Community Health Plan and Lane Community Health Council set aside ‘per member per month’ funds to support efforts to reduce tobacco use, increase healthy behaviors among children, improve mental health, and prevent Sexually Transmitted Infections (STI). Investment decisions are guided by the CAC Prevention Workgroup convened by Lane County Public Health Prevention staff. Included below is a summary of progress on new and existing 2022-24 Health Promotion and Prevention Plan programs and strategies organized by focus area (see full Prevention Plan [here](#)).

Lane County CAC Health Promotion & Prevention Priorities

Tobacco Use Prevention and Cessation	Empowering Kids to be Healthy	Mental Health Promotion	Sexually Transmitted Infection Prevention
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Tobacco Use Prevention and Cessation

- **The Quit Tobacco in Pregnancy (QTiP) program** provides incentives to pregnant people to help them quit smoking. In this reporting period:
 - QTiP was recognized by the [Centers for Medicare and Medicaid](#) as a featured best practice for the state of Oregon.
 - QTiP was featured by Oregon Health Authority (OHA) and the Coraggio Group in a virtual session with Tobacco Prevention and Education Program coordinators statewide.
 - QTiP program served 45 clients in 2022 and 16 so far in 2023.

- **Trainings for Tobacco Treatment Providers** are for mental health, healthcare, and dental providers paneled with a Lane County CCO. Trainings build skills in evidence-based tobacco cessation and treatment. In this reporting period, Lane County Public Health offered three trainings and served a total of 41 participants.
 - Prevention staff are working with Lane County Tobacco Prevention and Education Program (TPEP) staff to build capacity to offer **school-based tobacco prevention programming**. In this reporting period, staff met with schools interested in becoming pilot sites (Siuslaw and Junction City school districts). Staff also registered for Training of Trainers.

Empowering Kids to Be Healthy



- **CATCH (Coordinated Approach to Child Health)** is a healthy lifestyle program for schools. It engages principals, teachers, food service staff, parents, etc. In this reporting period, partners and Quality Care Connections, began offering Early Childhood CATCH to a cohort of South Lane County childcare providers.
- At the recommendation of the CAC Prevention Workgroup, Lane County Public Health is “currently assessing attitudes, beliefs, and capacity to address sugary drink consumption.” Findings from stakeholder interviews and focus groups completed by a consultant called Upstream Public Health show interest in various policy approaches. Concerns were shared about accessibility and marketing of sugary drinks.
- **Student Health Survey:** Lane County Public Health offers stipends and technical assistance to schools to incentivize participation from Lane County schools. This data helps inform priorities and resources and can provide some markers of success for school-based health promotion programs. In this reporting period, at least 10 of 16 Lane County school districts administered the survey.

Mental Health Promotion

- **Sources of Strength** is a peer-led evidence-based program that helps promote mental health and reduce risk of suicide among youth. Lane County Public Health provides training, technical assistance, and funding to help schools implement the program. In this reporting period, 26 middle and high schools in seven of 16 school districts received training in the program. Six additional districts expressed interest or commitment to beginning implementation in the 2023-24 school year.
- **Triple P (Positive Parenting Program)** is a system of parenting supports with multiple levels of delivery. These programs are available at no cost to Lane County families with children ages 2-12. In this reporting period:
 - The program had 221 participants who requested a registration key.
 - One hundred and twelve participants activated their keys and started the program.
 - Approximately 75% of Triple P Online users were OHP members.



- **Family Check-Up** is a brief intervention that helps improve family functioning. It addresses the challenges of parenting before they lead to problem behaviors and reduces risk factors that contribute to adverse childhood experiences. The program is available to families in Lane County with children ages 2-17. In this reporting period, 173 families were served, 74% of whom were OHP members.

“This class taught me a new way to focus on being a better mom. The want was there before, but I didn’t know where to start. I am more emotionally prepared for whatever the day brings and have more confidence. It’s made a very positive impact on my son’s behavior and how we interact with one another.”

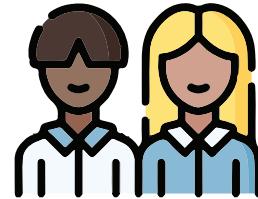
– Lane County Parent

- **Community-based Parenting Education:** Lane County Public Health provides funds to community agencies to increase the number of families who can access evidence-based parenting education

programs. These programs promote parenting skills, reduce stress, and promote mental health. In this reporting period: “In this reporting period, at least 410 parents/caregivers participated, and over 80% of the participants were OHP members.”

- Prevention staff began convening a **Youth Advisory Council** made up primarily of high school youth from the metro and rural areas of Lane County. In this reporting period:

- The council has met virtually and in person each month.
- The group collected ideas and recommendations for the ad-hoc advisory group (see below) and the CAC Prevention Workgroup to consider when developing and implementing programs for youth.



- The CAC Prevention Workgroup requested support from the Lane County Public Health Community Partnerships Program (CPP) to convene an **advisory group** of youth-serving community agencies, parents, and CAC representatives. The goal is to develop and disseminate a Request for Proposals for expanded mental health supports for youth. In this reporting period:

- CPP recruited a group of regular participants, convened monthly meetings, developed and approved an advisory group charter.
- The group began reviewing data and setting priorities that will inform the Request for Proposals in late 2023.

Sexually Transmitted Infection (STI) Prevention

- Support for STI prevention was approved by the CAC in 2021 and implementation began in 2022. In this reporting period Prevention staff conducted a **needs assessment** of school staff and began an assessment of pediatric providers and parents. The goal is to determine the needs, opportunities, and strengths of existing networks to best support young people in sexual health education and access to resources.



- In May of 2023, Lane County Public Health hosted its first Sexual Health Education Summit with over 30 teachers and staff from nine school districts. Sessions focused on initial findings from the school-based needs assessment, including clarity about health standards, affirming LGBTQ2SIA+ students, and sexual health education curricula.



Traditional Health Worker & Regional Outreach Coordinator Collaboration

The CAC’s Member Engagement Committee convened a temporary group of CAC partners – committee members, OHA Regional Outreach Coordinators, Traditional Health Worker (THW) liaisons, and CCO staff – to discuss OHP member access to THWs in the community. The group explored:

- Various worker types that exist under the THW umbrella.
- How OHP members can receive help navigating the complex healthcare system.
- The need for increasing the workforce through more training and scholarship opportunities.
- Opportunities to create ongoing communication pathways between THW partners, CAC members, and CCOs.

Rural Mobile Crisis Response Collaboration

The CAC Rural Advisory Committee continues to support community engagement and planning with system partners around mobile crisis response (MCR) program development in rural Lane County. In this reporting period:



- Conversations were held with partners from Florence, Veneta, and South Lane County.
- Florence partners served as consultants around lessons learned during their first three years of rural MCR efforts.
- Veneta partners began planning for a local MCR effort based on learnings from Florence. City staff presented their community engagement efforts to the Rural Advisory Council and have since been in consultation with Lane County about barriers to finding a provider to take lead on the effort.
- South Lane made significant progress in collaboration with key partners such as Be Your Best Cottage Grove, ColumbiaCare, South Lane Mental Health, Fire & EMS, local law enforcement, and many others.

Pregnancy and Postpartum Support

PacificSource CAC members supported an investment to expand the scope and focus of services for pregnant and postpartum individuals including:



- Culturally specific community outreach, education, and relationship building.
- Basic needs supports for individual clients such as toiletries, transportation, housing navigation, and postpartum supports.
- Increasing capacity for bilingual services, largely in rural Lane County.

Improving Social Determinants of Health

Trillium CAC members supported investments in the following organizations to help providers and community partners fund projects that drive healthcare quality solutions, and improve the social determinants of health:

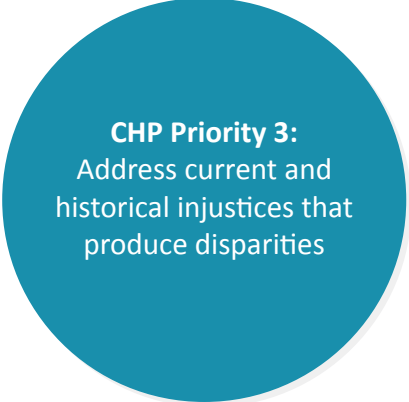
- “The annual investment in Lane County Public Health to provide funding for prevention activities related to the CAC’s Health Promotion and Prevention Plan (see CAC Health Promotion and Prevention Plan section).”
- National Alliance on Mental Illness (NAMI) to provide family support for adults with mental illness.
- Project Blessing (Reedsport) to provide non-traditional protein and other traditional food items for holiday meals.

CAC Health Equity Committee

In early 2022, the CAC formed a Health Equity Committee to help make sure CCO efforts to address community health needs are conducted with a focus on health equity.

In this reporting period, the Committee:

- Developed tools to support safe and welcoming CAC spaces, including a member-led meeting support role.
- Provided recommendations for CAC and CCO governing board education, including information on the use of personal pronouns.
- Engaged in discussions related to the CCO Health Equity Plans, including a conversation on workforce diversity.



CHP Priority 3:
Address current and historical injustices that produce disparities

Next steps include developing goals to help advance health equity efforts in collaboration with both CCOs, LCHC, and other interested community partners. Examples include working with the community to improve demographic data collection and identifying ways data can be used to eliminate health inequities.

CHP Progress Review

The 2021-25 CHP Indicators (or measures) can be found [here](#). A mid-point update to the indicators will be completed in 2024 to track population-level progress. Most baseline data was collected prior to 2020, and the COVID-19 pandemic. Due to the economic, physical health, and mental health impacts the pandemic had and continues to have, many indicators show a lack of improvement. To date, there have been improvements in homeownership, on-time high school graduation, and some increases in median household incomes.

2021-25 CHP Indicators Annual Update:
To date, there have been improvements in homeownership, on-time high school graduation, and some increases in median household incomes.

Over the last year, Live Healthy Lane partners have built important partnerships with local Chambers of Commerce, RISE (Regional Intersectional Systems-change for Equity) of the Umpqua and Willamette Valleys, Behavioral Health Resource Networks, school districts, Lane County youth, youth-serving organizations, and various community-based organizations. CAC partners have made a visible commitment to invest in programs that contribute to our shared CHP priorities and continue to foster opportunities for collective impact in collaboration with Live Healthy Lane’s Steering Committee.

- A summary of Live Healthy Lane Steering Committee efforts and accomplishments for 2021 and 2022 can be found [here](#).
- Additional strategies supported by Lane County’s CCOs, and the Lane Community Health Council, can be found in the full 2023 Community Health Improvement Plan Progress Reports. Reports will be made publicly available once approved by OHA in late 2023.

In 2023 partners will continue their shared learning activities, celebrate successes with the community, and begin building the infrastructure for the 2024 Community Health Assessment.

Together we can do more than each of us can do alone.



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